

TePe recruits specialist in odontology

Leading Swedish oral hygiene company TePe increases its specialist competence by recruiting an odontologist to the head office in Malmö. TePe's new expertise ties product development even closer together with scientific and clinical knowledge.

TePe has recruited Anna Nilvéus Olofsson, DDS Specialist Pediatric Dentistry Odont. lic. Anna Nilvéus Olofsson previously held a position as specialist in pediatric dentistry at the Centre for specialist dentistry in Lund.

– Expert knowledge is crucial for developing functional, high quality products. By recruiting such a qualified dental specialist to TePe, we increase our internal competence and make it possible to create an even better relationship with the dental community, says Carl-Johan Gustafson, Head of Marketing and Sales at TePe.

TePe has continuously worked together with dental schools and specialist dental care since its founding in 1965. All products, among them TePe Interdental Brushes and TePe Interdental Gel, are developed in close cooperation with dental expertise.

– As a dentist, I have always recommended TePe's products. It is exciting to enter a new role and take an active part in the development of new dental products, says Anna Nilvéus Olofsson.

Anna Nilvéus Olofsson graduated from the Dental School at The Sahlgrenska Academy at Göteborg University in 1992. Her research has been in the periodontal field. In 2001 she defended her thesis, "The Plasminogen Activating System in the Periodontal Area". Her post graduate education has been in pediatric dentistry, and she graduated in 2004.

For more information, please contact:

Anna Nilvéus Olofsson, phone +46 40 670 11 86, email anna.olofsson@tepe.com.

TePe Munhygienprodukter AB develops, manufactures and sells oral hygiene products. The company was founded in 1965, has 150 employees and a turnover of 260 MSEK. Headquarters and all production are located in Malmö, Sweden. TePe has subsidiaries in Germany, USA, Spain and the Netherlands, and exports toothbrushes, interdental brushes and dental sticks to 50 countries worldwide.